



Town of Camp Verde Vision Statement

"Camp Verde is welcoming, a safe community, a vibrant economy, thoughtfully growing, and offering an exceptional quality of life."

AGENDA

TOWN OF CAMP VERDE

REGULAR SESSION

MAYOR AND COUNCIL

473 S. MAIN STREET, SUITE 106

WEDNESDAY, APRIL 1, 2026 at 6:00 P.M.

ZOOM MEETING LINK:

<https://us02web.zoom.us/j/82428829620?pwd=aJo5GbAz5xnak9A7NCP0eAdeH4y9AD.1>

one Tap Mobile: 1-253-215-8782 or 1-346-248-7799

Meeting ID: 824 2882 9620

Passcode: 892529

Note: Council member(s) may attend Council Sessions either in person, by telephone, or internet/video conferencing.

1. **Call to Order**
2. **Roll Call.** Council Members Brian Bolton, Robert Foreman, Robin Godwin, Jessie Murdock, Patricia Seybold, Vice Mayor Wendy Escoffier, and Mayor Marie Moore.
3. **Pledge of Allegiance**
4. **Consent Agenda** – All those items listed below may be approved by one motion as consent agenda items. Any item may be removed from the Consent Agenda and considered as a separate item if a member of Council requests.
 - a) **Approval of the Minutes:**
 - 1) Regular Session (Public Portion) – March 11, 2026 at 5:00 p.m. Pg.5
 - 2) Work Session – March 12, 2026 at 9:00 a.m. Pg.13
 - 3) Regular Session (Public Portion) – March 18, 2026 at 6:00 p.m. Pg.15
 - b) **Set Next Meeting, Date and Time:**
 - 1) Regular Session – April 15, 2026 at 6:00 p.m.
 - 2) Work Session – April 22, 2026 at 5:00 p.m.
 - 3) Work Session – April 29, 2026 at 5:00 p.m.
 - 4) Regular Session – May 6, 2026 at 6:00 p.m.
5. **Call to the Public for items not on the Agenda. (Please complete Request to Speak Card and turn in to the Clerk.)** Residents are encouraged to comment about any matter NOT included on the agenda. State law prevents the Council from taking any action on items not on the agenda. At the conclusion of an open call to the public, individual members of the public body may respond to criticism made by those who have addressed the public body, may ask staff to review a matter or may ask that a matter be put on a future agenda. However, members of the public body shall not discuss or take legal action on matters raised during an open call to the public unless the matters are properly noticed for discussion and legal action.

(Pursuant to ARS §38-431.01(I))

Arizona law prohibits any Town resource, including staff time, equipment, and anything of value to influence an election. This prohibition applies to Call to the Public at the Council meeting. You may discuss a Town issue but do not “advocate” for a specific candidate or ballot measure. Additionally, soliciting petition signatures or campaign contributions or distributing campaign materials is prohibited on Town property. The Town appreciates your efforts to help the Town comply with state law and avoid using taxpayer monies to influence an election.

6. **Summary of Current Events.** The Town Council and the Town Manager may provide brief summaries of current events and activities. These summaries are strictly for informing the public of such events and activities. The Council will not propose, discuss, deliberate or take action on any such item, except that an individual Council member may request that the item be placed on a future agenda. Summaries may include committee meetings that Council members attend. The Committees are: Copper Canyon Fire & Medical District, Yavapai College Governing Board, Yavapai-Apache Nation, Intergovernmental Association, NACOG Regional Council, Verde Valley Regional Economic Organization (VVREO), League Resolutions Committee, Arizona Municipal Risk Retention Pool, Verde Valley Transportation Org, Verde Valley Transit Committee, Verde Valley Water Users, Verde Valley Homeless Coalition, Verde Front, Verde Valley Steering Committee of MAT Force, Public Safety Personnel Retirement Board, Sustaining Flows, Earth Day, Camp Verde School District, Friends of the Verde River and Verde Valley Housing Advisory Committee.
7. **Special Announcements and Presentations.** All presentations are limited to 15-minutes.
 - **Presentation of Citizens’ Academy Graduation Certificate to Stephanie Holt.** Staff Resource: Special Initiatives Manager Cliff Bryson. Pg.23
 - **Presentation by Local First Arizona outlining the services and support they provide.** Resource: Sustainable Small Business Program Manager Lisa Page and Director of Rural Development Jenna Rowell. Pg.25
 - **Parks and Recreation Q1 2026 Update.** Resource: Vice Chair Mary Hughes. Pg.45
 - **Planning and Zoning Commission Q1 2026 Update.** Resource: Chair Bill Tippet. Pg.47
 - **Proclamation declaring the month of April 2026 as National 9-1-1 Education Month.** Staff Resource: Dispatch Supervisor Marie Carpenter. Pg.49
 - **Proclamation declaring the April 12-18, 2026 as National Public Safety Telecommunicators Week.** Staff Resource: Dispatch Supervisor Marie Carpenter. Pg.53
 - **Proclamation declaring the month of April 2026 as Fair Housing Month.** Staff Resource: CIP Manager Martin Smith. Pg.55

- **Proclamation declaring April 11-17, 2026 as the Week of the Young Child.**
Staff Resource: Town Clerk Leah Rhodes. Pg.57

- 8. Review and discussion of the draft FY27 Strategic Plan and Action Plan.** Staff Resource: Town Manager Miranda Fisher. Pg.59
- 9. An executive session pursuant to A.R.S. § 38-431.03(A)(3) and (A)(4) for discussion or consultation for legal advice with the Town Attorney and to consider its position in pending litigation. The purpose of the executive session is for the Town Attorney to update Council regarding the status of pending notices of claims and litigation matters commenced against the Town.** Resource: Town Attorney Trish Stuhan.
- 10. Adjournment**

Note: Upon a public majority vote of a quorum of the Town Council, the Council may hold an executive session, which will not be open to the public, regarding any item listed on the agenda but only for the purpose of discussion or consultation for legal advice with the Town Attorney as permitted by A.R.S. § 38-431.03(A)(3). Any other executive sessions will be separately included on the agenda above if an executive session will be held at the meeting.

Pursuant to A.R.S. §38-431.01 Meetings shall be open to the public - All meetings of any public body shall be public meetings and all persons so desiring shall be permitted to attend and listen to the deliberations and proceedings. All legal action of public bodies shall occur during a public meeting. Pursuant to Town Code, Section 2-3-7.1 the Mayor shall call for a vote of the Council to allow the meeting to continue past the deadline of 10:00 p.m. The Town of Camp Verde Council Chambers is accessible to persons with disabilities. Those with special accessibility or accommodation needs, such as large typeface print, may request these at the Office of the Town Clerk at 928-554-0021.

CERTIFICATION OF POSTING OF NOTICE

The undersigned hereby certifies that a copy of the foregoing notice was duly posted at the Town of Camp Verde and Bashas on March 26, 2026 at 6:00 p.m. in accordance with the statement filed by the Camp Verde Town Council with the Town Clerk

Leah Rhodes

Leah Rhodes, Town Clerk

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DRAFT MINUTES
TOWN OF CAMP VERDE
REGULAR SESSION (PUBLIC PORTION)
MAYOR AND COUNCIL
473 S. MAIN STREET, SUITE 106
WEDNESDAY, MARCH 11, 2026 at 5:00 P.M.

Note: Council member(s) may attend Council Sessions either in person, by telephone, or internet/video conferencing.

1. **Call to Order**
Mayor Moore called meeting to order at 5:00 p.m.
2. **Roll Call.** Council Members Brian Bolton, Robert Foreman, Robin Godwin, Jessie Murdock (arrived at 5:03 p.m.), Patricia Seybold, Vice Mayor Wendy Escoffier, and Mayor Marie Moore.

Also Present

Town Manager Miranda Fisher, Town Attorney Jon Paladini, and Town Clerk Leah Rhodes.

3. **Pledge of Allegiance**
Councilor Seybold led the Pledge.
4. **Consent Agenda** – All those items listed below may be approved by one motion as consent agenda items. Any item may be removed from the Consent Agenda and considered as a separate item if a member of Council requests.

a) Approval of the Minutes:

- 1) Special Session (Public Portion) – February 11, 2026 at 6:00 p.m.
- 2) Special Session (Public Portion) – February 18, 2026 at 5:00 p.m.
- 3) Regular Session (Public Portion) - February 18, 2026 at 6:00 p.m.
- 4) Special Session (Public Portion) - February 20, 2026 at 2:00 p.m.
- 5) Special Session – February 25, 2026 at 5:00 p.m.

b) Set Next Meeting, Date and Time:

- 1) Work Session – March 12, 2026 at 9:00 a.m.
- 2) Regular Session – March 18, 2026 at 6:00 p.m.
- 3) Work Session – March 25, 2026 at 5:00 p.m.
- 4) Regular Session – April 1, 2026 at 6:00 p.m.
- 5) Work Session – April 8, 2026 at 5:00 p.m.

On a **motion** made by Vice Mayor Escoffier, seconded by Councilor Seybold, the Council **moved to approve** the consent agenda as presented.

Roll Call Vote:

Councilor Bolton: aye
Councilor Seybold: aye
Councilor Foreman: aye
Councilor Murdock: aye
Councilor Godwin: aye
Vice Mayor Escoffier: aye
Mayor Moore: aye

Motion Carried 7-0.

5. **Call to the Public for items not on the Agenda. (Please complete Request to Speak Card and turn in to the Clerk.)** Residents are encouraged to comment about any matter NOT included on the agenda. State law prevents the Council from taking any action on items not on the agenda. At the conclusion of an open call to the public, individual members of the public body may respond to criticism made by those who have addressed the public body, may ask staff to review a matter or may ask that a matter be put on a future agenda. However, members of the public body shall not discuss or take legal action on matters raised during an open call to the public unless the matters are properly noticed for discussion and legal action. (Pursuant to ARS §38-431.01(H)).

There were no speaker cards.

6. **Summary of Current Events.** The Town Council and the Town Manager may provide brief summaries of current events and activities. These summaries are strictly for informing the public of such events and activities. The Council will not propose, discuss, deliberate or take action on any such item, except that an individual Council member may request that the item be placed on a future agenda. Summaries may include committee meetings that Council members attend. The Committees are: Copper Canyon Fire & Medical District, Yavapai College Governing Board, Yavapai-Apache Nation, Intergovernmental Association, NACOG Regional Council, Verde Valley Regional Economic Organization (VVREO), League Resolutions Committee, Arizona Municipal Risk Retention Pool, Verde Valley Transportation Org, Verde Valley Transit Committee, Verde Valley Water Users, Verde Valley Homeless Coalition, Verde Front, Verde Valley Steering Committee of MAT Force, Public Safety Personnel Retirement Board, Sustaining Flows, Earth Day, Camp Verde School District, Friends of the Verde River and Verde Valley Housing Advisory Committee.

The Mayor and Town Manager reported on current and future events.

7. **Special Announcements and Presentations.** All presentations are limited to 15-minutes.
- **Administration of Oath of Office of newly hired Town employees.** Staff Resource: Town Clerk Leah Rhodes.

Town Clerk Leah Rhodes swore in newly hired employees: Patrol Sergeant Anthony Schiaveto and Grounds Maintenance Worker Robert Brady.

- **Presentation on the use of partnership agreements with non-profits who use Town Parks and Recreation facilities.** Staff Resource: Town Manager Miranda Fisher.

Town Manager Fisher provided an overview of the Town's transition toward establishing partnership agreements with various organizations who use Town facilities and reported that the Town has recently finalized a partnership agreement with the Camp Verde Little League.

- **Presentation of the Verde River Watershed Report Card by Friends of the Verde River Executive Director David Gressly.** Staff Resource: Town Manager Miranda Fisher.

Executive Director Gressly provided an overview of the Watershed Report Card which included scores related to habitat conditions, water quality and quantity and community engagement.

8. **Discussion, consideration, and possible approval of Resolution 2026-1209 authorizing execution of an Agreement with SiteLogIQ for the installation of a solar energy system at the Wastewater Treatment Plant, and Resolution 2026-1211 authorizing the execution and delivery of an equipment lease-purchase agreement, escrow agreement, and related documents to finance certain energy conservation measures to be implemented by the Town.** Staff Resource: Town Manager Miranda Fisher and Finance Director Michael Showers.

Town Manager Fisher stated there were two resolutions to consider and possibly approve. Resolution 2026-1209 would execute the agreement for the solar energy system installation at the Wastewater Treatment Plant and Resolution 2026-1211 would authorize the execution and delivery of an equipment lease-purchase agreement, escrow agreement and related documents to finance certain energy conservation measures to be implemented by the Town.

On a **motion** made by Councilor Seybold, seconded by Councilor Foreman, the Council **moved to approve** Resolution 2026-1209 authorizing execution of an Agreement with SiteLogIQ and Resolution 2026-1211 authorizing the execution and delivery of an equipment lease-purchase agreement, escrow agreement, and related documents to finance certain energy conservation measures to be implemented by the Town.

Roll Call Vote:

Councilor Bolton: aye
 Councilor Seybold: aye
 Councilor Foreman: aye
 Councilor Murdock: aye
 Councilor Godwin: aye
 Vice Mayor Escoffier: aye
 Mayor Moore: aye

Motion Carried 7-0.

Mayor Moore recessed the meeting for a break at 5:20 p.m. and reconvened the meeting at 5:39 p.m.

9. **Discussion, consideration and possible approval to contract with Justice AV Solutions, Inc. to upgrade the courtroom JAVS recording system in compliance with Arizona Judicial recordkeeping standards in an amount not to exceed \$67,000.** Court Administrator Veronica Pineda.

Court Administrator Pineda provided an overview of the JAV courtroom recording system and stated that since its implementation, the system warranty has expired, and portions of both the hardware and software are now outdated.

On a **motion** made by Vice Mayor Escoffier, seconded by Councilor Godwin, the Council **moved to approve** contracting with Justice AV Solutions, Inc. to upgrade the courtroom JAVS recording system in compliance with Arizona Judicial recordkeeping standards in the amount not to exceed \$67,000.

Roll Call Vote:

Councilor Bolton: aye
Councilor Seybold: aye
Councilor Foreman: aye
Councilor Murdock: aye
Councilor Godwin: aye
Vice Mayor Escoffier: aye
Mayor Moore: aye

Motion Carried 7-0.

10. **Discussion, consideration, and possible approval to dispose of contaminated soil excavated from the Wastewater Treatment Plant West Lagoon to the Waste Management Gray Wolf Landfill in the amount not to exceed \$175,000.** Staff Resource: Utilities Director Lisa Vaughan.

Utilities Director Vaughan provided an overview of the plan for removing the contaminated soil in the Wastewater Treatment Plant lagoons. The plan requires evacuation and testing of two areas in the west lagoon by July 2026. Utilities Director Vaughan stated Mulcaire & Son Contracting is removing the contaminated soil and transporting it to the Waste Management Gray Wolf Landfill for disposal. Utilities Director Vaughan explained that the cost for Gray Wolf to take the contaminated material has exceeded administrative approval authority and as such, needs Council approval.

Town Manager Fisher and Utilities Director Vaughan responded to questions from the Council.

On a **motion** made by Vice Mayor Escoffier, seconded by Councilor Foreman, the Council **moved to approve** the continued disposal of contaminated soil excavated from the Wastewater Treatment Plant West Lagoon to the Waste Management Gray Wolf Landfill in the amount not to exceed \$175,000.

Roll Call Vote:

Councilor Bolton: aye
Councilor Seybold: aye
Councilor Foreman: aye
Councilor Murdock: aye
Councilor Godwin: aye
Vice Mayor Escoffier: aye
Mayor Moore: aye

Motion Carried 7-0.

- 11. Public Hearing: Discussion, consideration, and possible approval of Resolution 2026-1205 adopting the 2026 General Plan.** Staff Resource: Town Manager Miranda Fisher.

Staff Comments: Town Manager Fisher provided an overview of the process and timeline of the collaborative efforts undertaken by the Technical Advisory Group (TAG), residents, Planning and Zoning Commissioners, Town Council, and Town staff to ensure the 2026 General Plan reflects local knowledge, practical implementation considerations, and the values of the community.

Open Public Hearing: Mayor Moore opened the public hearing at 6:09 p.m.

Public comment:

Tony Gioia expressed his appreciation to the Council, the Town Manager, and all individuals involved in the development and implementation of the General Plan.

Close Public Hearing: Mayor Moore closed the public hearing at 6:13 p.m.

Council Discussion: The Council expressed their appreciation to all the individuals and groups who contributed to the successful development of the General Plan.

On a **motion** made by Vice Mayor Escoffier, seconded by Councilor Foreman, the Council **moved to approve** Resolution 2026-1205 adopting the 2026 General Plan.

Roll Call Vote:

Councilor Bolton: aye
Councilor Seybold: aye
Councilor Foreman: aye
Councilor Murdock: aye
Councilor Godwin: aye
Vice Mayor Escoffier: aye
Mayor Moore: aye

Motion Carried 7-0.

- 12. Discussion, consideration, and possible approval of Resolution 2026-1207 approving the Congressionally Directed Spending priorities.** Staff Resource: Town Manager Miranda Fisher.

Town Manager Fisher provided an overview of the FY27 prioritized spending projects that the Town intends to apply for Congressionally Directed Spending for. Town Manager Fisher explained that the ten critical projects are in the areas of water, wastewater, law enforcement, and public works, which are vital to the Town's ongoing growth and service delivery.

Town Manager Fisher responded to questions from the Council.

On a **motion** made by Councilor Murdock, seconded by Councilor Godwin, the Council **moved to approve** Resolution 2026-1207 approving the Congressionally Directed Spending priorities.

Roll Call Vote:

Councilor Bolton: aye
Councilor Seybold: aye
Councilor Foreman: aye
Councilor Murdock: aye
Councilor Godwin: aye
Vice Mayor Escoffier: aye
Mayor Moore: aye

Motion Carried 7-0.

Mayor Moore read items 13 and 14.

A **motion** was made by Vice Mayor Escoffier to go into Executive Session at 6:37 p.m. for Items 13 and 14. Councilor Bolton seconded the motion.

Roll Call Vote:

Councilor Bolton: aye
Councilor Seybold: aye
Councilor Foreman: aye
Councilor Murdock: aye
Councilor Godwin: aye
Vice Mayor Escoffier: aye
Mayor Moore: aye

Motion Carried 7-0.

13. **An executive session pursuant to A.R.S. § 38-431.03(A)(3), (A)(4), and (A)(7) for discussion or consultation for legal advice and to consider its position and instruct the Town Attorney and its representatives regarding contracts for the lease of real property. The purpose of the executive session is to consider term sheets for the Equestrian Center and instruct its representatives regarding contract negotiations. Staff Resource: Town Manager Miranda Fisher.**
14. **An executive session pursuant to A.R.S. § 38-431.03(A)(3) and (A)(4) for discussion or consultation for legal advice and to consider its position and instruct the Town Attorney regarding contracts that are the subject of negotiations. The purpose of**

the executive session is to discuss an amendment to the Development Agreement with Boulder Creek Camp Verde LCC related to the High View at Boulder Creek Planned Area Development. Staff Resource: Town Manager Miranda Fisher.

Mayor Moore reconvened the Regular Session at 8:03 p.m.

Mayor Moore stated direction was given to staff for Item 13.

- 15. Discussion, consideration and possible approval of Resolution 2026-1208 approving an amendment to the Development Agreement with Boulder Creek Camp Verde LCC related to the High View at Boulder Creek Planned Area Development.** Staff Resource: Town Manager Miranda Fisher.

Town Manager Fisher stated the amendment addresses the construction of 27 temporary septic systems at High View at Boulder Creek.

On a **motion** made by Councilor Seybold, seconded by Councilor Bolton, the Council **moved to approve** Resolution 2026-1208 approving an amendment to the Development Agreement with Boulder Creek Camp Verde LCC related to the High View at Boulder Creek Planned Area Development with the following amendment to strike Section 4.

Roll Call Vote:

Councilor Bolton: aye
Councilor Seybold: aye
Councilor Foreman: aye
Councilor Murdock: aye
Councilor Godwin: aye
Vice Mayor Escoffier: aye
Mayor Moore: aye

Motion Carried 7-0.

- 16. Adjournment**

Mayor Moore adjourned the meeting at 8:05 p.m.

Mayor Marie Moore

Attest: Leah Rhodes, Town Clerk

CERTIFICATION

I, Town Clerk Leah Rhodes, hereby certify that the foregoing Minutes are a true and accurate accounting of the actions of the Mayor and Common Council of the Town of Camp Verde during the Regular Session of the Town Council of Camp Verde, Arizona, held on March 11, 2026. I further certify that the meeting was duly called and held, and that a quorum was present.

Dated this _____ day of _____, 2026.

Leah Rhodes, Town Clerk

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DRAFT MINUTES
TOWN OF CAMP VERDE
WORK SESSION
MAYOR AND COUNCIL
646 S 1st STREET
THURSDAY, MARCH 12, 2026 at 9:00 A.M.

Note: Council member(s) may attend Council Sessions either in person, by telephone, or internet/video conferencing.

1. **Call to Order**
Mayor Moore called meeting to order at 9:03 a.m.
2. **Roll Call.** Council Members Brian Bolton, Robert Foreman, Robin Godwin, Jessie Murdock, Patricia Seybold, Vice Mayor Wendy Escoffier, and Mayor Marie Moore.

Also Present

Town Manager Miranda Fisher, Town Attorney Amy Chan, Acting Library Manager Carson Ralston, Development Services Director Christian Green, Special Initiatives Manager Cliff Bryson, Acting Town Marshal Dan Jacobs, Public Works Director Ken Krebs, Town Clerk Leah Rhodes, Utilities Director Lisa Vaughan, Human Resources Director Julia Kaiser, Finance Director Michael Showers, Court Administrator Veronica Pineda, and Parks & Recreation Manager Shawna Figy.

3. **Pledge of Allegiance**
Mayor Moore Led the Pledge.
4. **Presentation, discussion, and strategic planning work session to review and update the Town's Strategic Plan, assess goals and priorities for the upcoming fiscal year, consider results from the Community Satisfaction and Strategic Priorities Survey and the Capital Improvement Program Survey, develop Council working agreements, and address related governance and organizational priorities.** Staff Resource: Town Manager Miranda Fisher.

The Council participated in a "Get to Know You" activity and recognized staff who are consistently demonstrating the Town's core values with Department Directors in attendance.

The Council reviewed and discussed the Community Satisfaction and Strategic Priorities Survey, followed by a brief review of the Polco Capital Improvement Program survey results.

The Council engaged in a working session to discuss and develop working agreements.

During the strategic planning session, the Council conducted a strengths, weaknesses, opportunities, and threats (SWOT) analysis, completed a Stop, Start, Continue exercise, reviewed Department Director recommended goals, and finalized strategic planning goals for FY27.

The session concluded with a joint discussion with Department Directors to review the finalized FY27 strategic planning goals and begin initial conversations regarding action plan strategies.

5. Adjournment

Mayor Moore adjourned the meeting at 3:53 p.m.

Mayor Marie Moore

Attest: Miranda Fisher, Town Manager

CERTIFICATION

I, Town Manager Miranda Fisher, hereby certify that the foregoing Minutes are a true and accurate accounting of the actions of the Mayor and Common Council of the Town of Camp Verde during the Work Session of the Town Council of Camp Verde, Arizona, held on March 12, 2026. I further certify that the meeting was duly called and held, and that a quorum was present.

Dated this _____ day of _____, 2026.

Miranda Fisher, Town Manager



DRAFT MINUTES
TOWN OF CAMP VERDE
REGULAR SESSION (PUBLIC PORTION)
MAYOR AND COUNCIL
473 S. MAIN STREET, SUITE 106
WEDNESDAY, MARCH 18, 2026 at 6:00 P.M.

Note: Council member(s) may attend Council Sessions either in person, by telephone, or internet/video conferencing.

1. Call to Order

Mayor Moore called meeting to order at 6:00 p.m.

- 2. Roll Call.** Council Members Brian Bolton, Robert Foreman, Robin Godwin, Jessie Murdock, Patricia Seybold, Vice Mayor Wendy Escoffier, and Mayor Marie Moore.

Also Present

Town Manager Miranda Fisher, Town Attorney Trish Stuhan, and Town Clerk Leah Rhodes.

3. Pledge of Allegiance

Vice Mayor Escoffier led the Pledge.

- 4. Consent Agenda** – All those items listed below may be approved by one motion as consent agenda items. Any item may be removed from the Consent Agenda and considered as a separate item if a member of Council requests.

a) Set Next Meeting, Date and Time:

- 1) Work Session – March 25, 2026 at 5:00 p.m.
- 2) Regular Session – April 1, 2026 at 6:00 p.m.
- 3) Work Session – April 8, 2026 at 5:00 p.m. – Mayor Moore stated the April 8, 2026 meeting was cancelled.
- 4) Regular Session – April 15, 2026 at 5:00 p.m.

On a **motion** made by Vice Mayor Escoffier, seconded by Councilor Seybold, the Council **moved to approve** the consent agenda as stated.

Roll Call Vote:

Councilor Bolton: aye
Councilor Seybold: aye
Councilor Foreman: aye
Councilor Murdock: aye
Councilor Godwin: aye

Vice Mayor Escoffier: aye

Mayor Moore: aye

Motion Carried 7-0.

5. **Call to the Public for items not on the Agenda. (Please complete Request to Speak Card and turn in to the Clerk.)** Residents are encouraged to comment about any matter NOT included on the agenda. State law prevents the Council from taking any action on items not on the agenda. At the conclusion of an open call to the public, individual members of the public body may respond to criticism made by those who have addressed the public body, may ask staff to review a matter or may ask that a matter be put on a future agenda. However, members of the public body shall not discuss or take legal action on matters raised during an open call to the public unless the matters are properly noticed for discussion and legal action. (Pursuant to ARS §38-431.01(H))

There were no speakers.

6. **Summary of Current Events.** The Town Council and the Town Manager may provide brief summaries of current events and activities. These summaries are strictly for informing the public of such events and activities. The Council will not propose, discuss, deliberate or take action on any such item, except that an individual Council member may request that the item be placed on a future agenda. Summaries may include committee meetings that Council members attend. The Committees are: Copper Canyon Fire & Medical District, Yavapai College Governing Board, Yavapai-Apache Nation, Intergovernmental Association, NACOG Regional Council, Verde Valley Regional Economic Organization (VVREO), League Resolutions Committee, Arizona Municipal Risk Retention Pool, Verde Valley Transportation Org, Verde Valley Transit Committee, Verde Valley Water Users, Verde Valley Homeless Coalition, Verde Front, Verde Valley Steering Committee of MAT Force, Public Safety Personnel Retirement Board, Sustaining Flows, Earth Day, Camp Verde School District, Friends of the Verde River and Verde Valley Housing Advisory Committee.

The Mayor, Council and Town Manager reported on current events.

7. **Special Announcements and Presentations.** All presentations are limited to 15-minutes.

- **Proclamation declaring March 2026 as American Red Cross Month.** Staff Resource: Town Clerk Leah Rhodes.

Mayor Moore proclaimed March 2026 as American Red Cross Month and presented the proclamation to Northern Arizona Blood Services Community Executive Director Henning Larsen and Volunteer Leader Janet Dubiel.

8. **Discussion, consideration and possible approval of a wired telecommunications license and right-of-way use agreement between the Town of Camp Verde and Wecom LLC.** Staff Resource: Town Manager Miranda Fisher.

Town Manager Fisher provided an overview of Wecom telecommunications company, seeking authorization to utilize the Town's public rights-of-way to install and operate fiber-optic telecommunications facilities. The purpose of this request is to

enable Wecom to provide broadband and related wired communication services within the Town of Camp Verde.

Arizona State Legislature representative Andy Tobin and Wecom Chairman of the Board Paul Fleming provided an analysis of the Broadband Equity, Access, and Deployment (BEAD) Program, a federal grant initiative funded through the Bipartisan Infrastructure Law to expand high-speed internet access across the state. Mr. Fleming also presented an overview of the fiber network development process, including the anticipated construction and installation timeline.

On a **motion** made by Councilor Foreman, seconded by Vice Mayor Escoffier, the Council **moved to approve** the Wired Telecommunications License and Right-of-Way Use Agreement between the Town of Camp Verde and Wecom LLC.

Roll Call Vote:

Councilor Bolton: aye
Councilor Seybold: aye
Councilor Foreman: aye
Councilor Murdock: aye
Councilor Godwin: aye
Vice Mayor Escoffier: aye
Mayor Moore: aye

Motion Carried 7-0.

9. **Public Hearing:** Discussion, consideration, and possible approval of Resolution 2026-1208 authorizing staff to submit an application for Community Development Block Grant (CDBG) funds for construction of sidewalk improvements on 7th Street between Head Street and General Crook Trail. Staff Resource: CIP Manager Martin Smith.

Staff Comments: CIP Manager Smith presented an overview of the application submission process and outlined the funding that will be utilized to continue sidewalk construction along Seventh Street, between Head Street and General Crook Trail.

Open Public Hearing: Mayor Moore opened the public hearing at 6:31 p.m. There were no speakers.

Close Public Hearing: Mayor Moore closed the public hearing at 6:31 p.m.

Council Discussion: No further discussion.

CIP Manager Smith responded to questions from the Council.

On a **motion** made by Councilor Godwin, seconded by Vice Mayor Escoffier, the Council **moved to approve** Resolution 2026-1208, allowing staff to submit an application for Community Development Block Grant (CDBG) funds for construction of sidewalk improvements on 7th Street between Head Street and General Crook Trail.

Roll Call Vote:

Councilor Bolton: aye
Councilor Seybold: aye
Councilor Foreman: aye
Councilor Murdock: aye
Councilor Godwin: aye
Vice Mayor Escoffier: aye
Mayor Moore: aye

Motion Carried 7-0.

- 10. Discussion, consideration, and possible award of Bid No. 25-226, Sports Complex Irrigation Improvements to Pronghorn Services, LLC in the amount of \$701,448.75.** Staff Resource: CIP Manager Martin Smith.

CIP Manager Smith provided an overview of the project to install the remaining irrigation improvements at the Sports Complex. The project includes excavation of a 3.3-million-gallon effluent pond, installation of piping to connect the new pond to the existing pump building and pumps, and integration with the current irrigation system. CIP Manager Smith noted that the improvements will increase the Sports Complex's capacity to maintain reliable irrigation and by upgrading the pump system will reduce water hammer, which has been causing significant pressure surges and damage to fittings and lines, requiring extensive maintenance by Town staff.

Town Manager Fisher, Town Attorney Trish Stuhan and CIP Manager Smith responded to questions from the Council.

On a **motion** made by Councilor Seybold, seconded by Councilor Foreman, the Council **moved to approve** the award of Bid No. 25-226, Sports Complex Irrigation Improvements, to Pronghorn Services, LLC in the amount of \$701,448.75.

Roll Call Vote:

Councilor Bolton: aye
Councilor Seybold: aye
Councilor Foreman: aye
Councilor Murdock: aye
Councilor Godwin: aye
Vice Mayor Escoffier: aye
Mayor Moore: aye

Motion Carried 7-0.

- 11. Discussion, consideration, and possible award of Bid No. 25-227, Sports Complex Walkway and ADA Parking Improvements, to Tierra Verde Builders in the amount of \$609,855.24.** Staff Resource: CIP Manager Martin Smith.

CIP Manager Martin Smith stated following the completion of the Sports Complex Concession and Restroom Building, the Town will proceed with the installation of the associated concrete walkway and ADA compliant parking improvements. CIP Manager Smith provided an overview of the bid process and announced that Tierra Verde Builders was selected as the lowest bidder to begin construction of the Sports Complex walkway,

ADA parking, and related improvements. Additionally, CIP Manager provided an overview of the process and timeline of the construction at the Sports Complex.

Town Manager Fisher, Town Attorney Trish Stuhan and CIP Manager Smith responded to questions from the Council.

On a **motion** made by Councilor Murdock, seconded by Councilor Seybold, the Council **moved to approve** the award of Bid No. 25-227, Sports Complex Walkway and ADA Parking Improvements, to Tierra Verde Builders in the amount of \$609,855.24.

Roll Call Vote:

Councilor Bolton: aye
Councilor Seybold: aye
Councilor Foreman: aye
Councilor Murdock: aye
Councilor Godwin: aye
Vice Mayor Escoffier: aye
Mayor Moore: aye

Motion Carried 7-0.

12. **Discussion, consideration and possible approval authorizing the Mayor to sign Letters of Support for the Town of Camp Verde's submission of six projects for the Northern Arizona Council of Governments 2027 Regional Priority Projects List Call for Projects.** Staff Resource: CIP Manager Martin Smith and Public Works Director Ken Krebbs.

CIP Manager Smith stated the Town staff discussed a regional project list highlighting critical infrastructure needs. Previously submitted projects, including the Main Street reconstruction and the Montezuma Castle Highway multimodal improvements, were selected for advancement. CIP Manager Smith highlighted the FY26 list being renewed and requested to resubmit the current projects and additional projects to NACOG for potential grant funding.

Council Seybold expressed concern with the Montezuma Castle Highway Multimodal Improvement Project noting that residents in the area are not in support of this project currently.

Town Manager Fisher, Town Attorney Trish Stuhan and CIP Manager Smith responded to questions from the Council.

On a **motion** made by Councilor Godwin, seconded by Vice Mayor Escoffier, the Council **moved to approve** staff to submit this list of projects for the Northern Arizona Council of Governments 2027 Regional Priority Projects List.

Roll Call Vote:

Councilor Bolton: aye
Councilor Seybold: nay
Councilor Foreman: aye

Councilor Murdock: aye
Councilor Godwin: aye
Vice Mayor Escoffier: aye
Mayor Moore: aye
Motion Carried 6-1.

Mayor Moore recessed the meeting for a break at 7:35 p.m. and reconvened the meeting at 7:45 p.m.

13. **Discussion, consideration, and possible approval of Resolution 2026-2012 expressing the Town's support and commitment to issue a GAP loan, development fee waiver, and employment center documentation, contingent upon the award of Low-Income Housing Tax Credit funding, for the development of workforce housing serving households with annual gross incomes at or below 60% of Area Median Income, by Woda Cooper Development, Inc. in partnership with Montezuma Terrace Limited Partnership, and will be located at 360 North Homestead Parkway (APN 403-23-016B).** Staff Resource: Development Services Director Christian Green and Special Initiatives Manager Cliff Bryson.

Development Services Director Green provided an overview of the multi-family development to be located at 360 North Homestead Parkway. The Woda Cooper proposes the development of an 80-unit, three-story building designed to serve households earning between 30% and 60% of Area Median Income (AMI). The development will feature a mix of one, two, and three-bedroom units to accommodate a variety of household sizes and needs. The project is a LIHTC application with a filing target date for April with site expectation to be awarded by June 30, 2026.

Joseph McCabe, a representative of Woda Cooper Development, Inc., provided an overview of the company and how they specialize in affordable housing as the developer and general contractor. Additionally, Mr. McCabe spoke on the 80-unit project at the 260 Interstate corridor interchange area as an ideal area for the project.

Town Manager Fisher, Development Services Director Green and Mr. McCabe responded to questions from Council.

Mayor Moore made a motion to convene into Executive Session for legal advice at 8:13 p.m., seconded by Vice Mayor Escoffier

Roll Call Vote:
Councilor Bolton: aye
Councilor Seybold: aye
Councilor Foreman: aye
Councilor Murdock: aye
Councilor Godwin: aye
Vice Mayor Escoffier: aye
Mayor Moore: aye
Motion Carried 7-0.

Mayor Moore reconvened the Regular Session at 9:00 a.m.

On a **motion** made by Vice Mayor Escoffier, seconded by Councilor Seybold, the Council **moved to deny** Resolution 2026-2012 due to an inability to provide the required loan and fee waivers at this time.

Roll Call Vote:

Councilor Bolton: aye

Councilor Seybold: aye

Councilor Foreman: aye

Councilor Murdock: aye

Councilor Godwin: aye

Vice Mayor Escoffier: aye

Mayor Moore: aye

Motion Carried 7-0.

14. Adjournment

Mayor Moore adjourned the meeting at 9:01 p.m.

Mayor Marie Moore

Attest: Leah Rhodes, Town Clerk

CERTIFICATION

I, Town Clerk Leah Rhodes, hereby certify that the foregoing Minutes are a true and accurate accounting of the actions of the Mayor and Common Council of the Town of Camp Verde during the Regular Session of the Town Council of Camp Verde, Arizona, held on March 18, 2026. I further certify that the meeting was duly called and held, and that a quorum was present.

Dated this _____ day of _____, 2026.

Leah Rhodes, Town Clerk

[Page intentionally left blank]



Meeting Date: April 1, 2026

Agenda Item Type:

- | | | |
|---|--|--|
| ☐ Consent Agenda | ☒ Informational Presentation | ☐ Discussion Item |
| ☐ Action/Decision Item | ☐ Executive Session Request | ☐ Other: |

Requesting Department: Town Manager

Staff Resource: Special Initiatives Manager Cliff Bryson

Agenda Title: Presentation of Citizens' Academy Graduation Certificate to Stephanie Holt.

Attached Documents: N/A

Estimated Presentation Time: 2 minutes

Estimated Discussion Time: 2 minutes

Reviewed By:

- | | | | | |
|--|--------------------------------|--|----------------------------------|---------------------------------|
| ☒ Town Manager | ☐ Legal | ☐ Risk Management | ☐ Finance | ☐ Other: |
|--|--------------------------------|--|----------------------------------|---------------------------------|

Financial Review (if applicable): This check will be deposited into the Town's revenue account.

- Funding Source / GL Account Number:
- Approved in the FY25 Budget? ☐ Yes ☐ No ☒ N/A ☐ Other:
- Is this an approved CIP Project? ☐ Yes ☐ No ☒ N/A ☐ Other:

Background Information:

The Town of Camp Verde successfully conducted its second in-person Citizens' Academy on December 9th, 2025. Ms. Stephanie Holt was among ten residents of Camp Verde who completed the program. A graduation ceremony was held on December 9th, 2026, to acknowledge the dedication and achievement of all graduates in understanding the functions and services of the Town Government. Ms. Holt was unable to attend the graduation ceremony; therefore, the Town will present her with the Certificate of Graduation.

Question(s) before the Council:

- Does the Town Council have questions for staff?

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Meeting Date: April 1, 2026

Agenda Item Type:

- | | | |
|---|--|--|
| ☐ Consent Agenda | ☒ Informational Presentation | ☐ Discussion Item |
| ☐ Action/Decision Item | ☐ Executive Session Request | ☐ Other: |

Requesting Department: Town Manager

Staff Resource: Town Manager Miranda Fisher

Agenda Title: Presentation by Local First Arizona outlining the services and support they provide.

Attached Documents: PowerPoint Presentation & Handouts

Estimated Presentation Time: 15 minutes

Estimated Discussion Time: 10 minutes

Reviewed By:

- | | | | | |
|--|--------------------------------|--|----------------------------------|---------------------------------|
| ☒ Town Manager | ☐ Legal | ☐ Risk Management | ☐ Finance | ☐ Other: |
|--|--------------------------------|--|----------------------------------|---------------------------------|

Financial Review (if applicable):

- Funding Source / GL Account Number:
- Approved in the FY26 Budget? ☐ Yes ☐ No ☒ N/A ☐ Other:
- Is this an approved CIP Project? ☐ Yes ☐ No ☒ N/A ☐ Other:

Background Information:

Local First Arizona is a statewide organization dedicated to supporting local economies by strengthening small businesses, fostering entrepreneurship, and advancing sustainable community development. The organization provides a range of services including business support programs, workforce development initiatives, and resources tailored to rural communities.

Lisa Page, Sustainable Small Business Program Manager, and Jenna Rowell, Director of Rural Development from Local First Arizona will be presenting to the Town Council to provide an overview of the services and support they offer, with a focus on opportunities that may benefit the Camp Verde community and local business environment.

Question(s) before the Council:

- Does Council have any questions for staff?

Local First Arizona in Your Community

Lisa Page & Jenna Rowell
4.1.26

About Local First Arizona

- A nonprofit and business coalition founded 23 years ago by an Arizona native and entrepreneur
- The state's federally designated Rural Development Council
- Based in Phoenix with staff throughout the state, including Camp Verde

We^x serve Arizona in a variety of ways

- Assist local government and tribal nations to secure resources that build self-reliant local economies
- Small business education programs that foster entrepreneurship and increase access to capital
- Help businesses identify solutions and funding to reduce their environmental impacts
- Strengthen the Arizona food system through kitchen incubators and farm-to-fork programs
- Advocate for local businesses via the largest local business coalition in the U.S.
- Educate consumers about the profound impact of their spending choices on the local economy

Work Closely with Camp Verde Development Team



Northern Arizona Good Jobs Network

- Launched in 2023 with ARPA funds awarded by the Governor
- A five-county network: Mohave, Coconino, Navajo, Apache & Yavapai
- New training-to-employment models for rural job seekers and workers to accelerate skills gains and credentialing
- Awarded Camp Verde a budget of \$50,000/year as a local government network participant
- In final phase, Camp Verde is focused on employer engagement
 - Supporting businesses in practicing Good Jobs principles to help attract and keep great talent

Green Business Boot Camp

- FREE 7 week in person workshop series for locally owned businesses
- All types of businesses welcome, especially agriculture/food production
- Helps support businesses to reduce energy/water use by 20%, provides access to capital for sustainability improvement projects, and helps future-proof businesses to be more resilient.
- Since 2023, we've had 10 cohorts graduating 57 Verde Valley businesses (14 from Camp Verde)
- Town of Camp Verde's water conservation project was a result of participation in the Verde Valley Green Business Boot Camp
 - Estimated 600k gallons of water savings annually

\$4,395,00 in Grant Wins with Free Services from Local First

- **\$3.5M** from **WIFA** in 2024 for water wells and new storage tanks
- **\$895k** from **ADOT's Az SMART Fund** in 2023 for or the planning and design of the Finnie Flat Road/Montezuma Castle Highway intersection improvement project
- Submitted a \$25M application to USDOT for the same project in Fall 2025 – not awarded but reusable assets to keep competing!

- Developed an online **Camp Verde profile** with an itinerary builder
- Developed the **Verde Grown** brand
- Feature >30 Camp Verde listings in our **Devour Good Food directory**
- Connected Camp Verde to **Axis Culture Group**, the vendor ultimately selected to develop the current tourism plan
- Recommended Camp Verde for the **Lunch with the Mayor series**
 - Produced an episode with former Mayor Jenkins
- Promote various Camp Verde events on our **events calendar** and in our rural newsletters

Tourism Support



Thank you!



Town Council Regular Session

April 1, 2026

We value the partnership ...

Proud of what we've
accomplished together ...

Let's keep building on the
outcomes and impact!

www.localfirstaz.com
Jenna@localfirstaz.com
Lisa@localfirstaz.com

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THE ARIZONA RURAL DEVELOPMENT COUNCIL

The Work

NONPARTISAN OVERSIGHT FOR SHARED ACTION

State Rural Development Councils across the country work to facilitate economic development partnerships and entrepreneurial initiatives and to address barriers to rural prosperity. Together, they are Partners for Rural America. State Rural Development Councils are mandated to have leadership that includes federal, state, tribal, and regional municipal representatives on their guiding Boards of Directors, which is a requirement designed to increase effective coordination while minimizing duplicity. This designation is wholly unique to Rural Development Councils and requires them to be neutral stakeholders, which is deeply valued in rural areas.

DESIGNED TO IMPLEMENT COORDINATED PLANS

The Arizona Rural Development Council (AZRDC) has statewide authority to convene all types of stakeholders (cities/towns/tribes/workforce boards/community colleges/COGS/others) on key issues expressly to inform state policymaking and to assist specific departments or the state's 3 universities in engaging and involving rural stakeholders in solutions development and implementation.

NEUTRAL CONVENER

The AZRDC, as a neutral facilitator and coordinator, connects efforts and stakeholders with distinct agendas but shared goals. It convenes all existing resources, including nonprofits, economic development organizations, and governmental agencies while working to reduce redundancies.

RURAL CAPACITY BUILDER

The AZRDC is designed to build capacity in rural areas with the fewest resources and service providers. This includes providing low-cost professional development and broad coordinating forums for rural leaders and stakeholders, helping them to stretch resources further, share wins and lessons learned, and accelerate from planning to implementing.

PASS-THROUGH ENTITY

The AZRDC effectively distributed over \$52 million in small business relief aid throughout the COVID pandemic, and has assisted tribes and small communities across all 15 counties with winning over \$120 million in essential funding.

Backing Rural Arizona's Prosperity

Investments in the Arizona Rural Development Council increase uniquely tailored services across 13 rural counties, including many areas of focus, such as:

BUILDING A STRONG RURAL WORKFORCE

The AZRDC supports strategic workforce development inclusive of the state's agencies, county-specific measures, community colleges, COGs, and others. The focus is on matching rural employers' immediate and future needs with local talent pipelines to help create and fill jobs for the benefit of rural people and economies.

DEVELOPING SMALL BUSINESS GROWTH

Through its business accelerators and customized business technical assistance, AZRDC has helped develop and grow successful entrepreneurs for more than 10 years.

WINNING ARIZONA'S SHARE OF COMPETITIVE FUNDING

Arizona has 8 rural counties with no local banking or lending programs, and tribal entrepreneurs lack financing options. The AZRDC oversees various micro-lending programs centered in community, but the need is far greater. With additional support, AZRDC can raise more private capital to expand rural and tribal small businesses' economic potential and impact. This will be critically important to retain local contracts for infrastructure and other projects in rural and tribal areas.

RETAINING LOCAL BUSINESS OWNERSHIP TO DRIVE ECONOMIC OPPORTUNITY

The rapid rate of Baby Boomer retirements has the potential to devastate rural economies unless we escalate options other than the typical closure or sale of locally owned businesses. The AZRDC can offer training and capital to transition rural businesses to employee ownership, employee stock ownership plans or other models to protect these businesses and their associated jobs over the next critical 10 years of generational transition. Local ownership ensures thriving rural economies and opportunities for economic growth.



YAVAPAI COUNTY PARTNERSHIPS & IMPACT

As Arizona's Rural Development Council and North America's largest network of locally owned businesses, Local First Arizona is committed to community and economic development throughout the state. In rural Arizona, Local First partners with businesses, community leaders, service organizations, economic development organizations, and municipalities to work directly in communities to help build a rural Arizona economy that is sustainable, resilient, and celebratory of diverse cultures.

Impact happens through a wide variety of community and economic development programs delivered through collaborative and community-led approaches. This is an overview of how Local First has worked in and with Yavapai County in recent years.

SUPPORTING ECONOMIC GROWTH & RESILIENCY

Arizona Small Business Relief Grants: In the public health crisis of 2020, Governor Ducey asked Local First for assistance with distributing small business relief grants. As the state's Rural Development Council, Local First prioritized distributing funds equitably across Arizona's 13 rural counties, including Yavapai County, and did so quickly and efficiently.

Arizona Economic Resource Center: In May 2021, Local First created the [Arizona Economic Resource Center](#) to enable more rural Arizona cities, towns, counties, tribes, and nonprofits to win and implement competitive federal, state, municipal, and foundation grants. *These services are provided at no cost to those who qualify to use them.* Through early 2026, the Center has helped win more than **\$7 million** for projects in Yavapai County, including for the Town of Camp Verde, Town of Chino Valley and Town of Jerome.

RURAL CAPACITY-BUILDING



Rural Policy Forum: As the Arizona Rural Development Council, Local First organizes this beloved annual convening in a different rural community each year. The [2015 forum](#) and the [2024 forum](#) were held in the Verde Valley. Almost 300 rural leaders, policymakers, and partners convene for three days, bringing important summer revenue and economic impact to local economies while sharing best practices and networking.

Strategic Plans & Actions: Local First created the Cottonwood Chamber Strategic Plan in 2021. With input from business members and the community, Local First recommended new funding opportunities, member recruitment strategies, and committee groups that put the Chamber on a trajectory of success, including strengthened ties with and continued funding from the City of Cottonwood. Today the Chamber has expanded to become the Greater Verde Valley Chamber of Commerce.

PROMOTING IN-STATE TOURISM

Community Branding: Local First convenes key stakeholders in rural areas to capture the unique character and assets of their community in ways they can promote with tourists and residents alike. This includes developing or refreshing a community brand that can unify all such promotions and serve as a rallying point of local pride. Local First helped develop the [Verde Grown](#) brand to market products made locally in the Verde Valley.



Rural Community Profiles: With support from the Arizona Office of Tourism, Local First creates online profiles to present information specifically for visitors and tourists on where to go, things to do, and places to eat in rural Arizona. Focused on presenting rural communities as unique destinations, the online functionality includes a build-your-own-itinerary option. To date, four Yavapai County communities are featured at www.ruralaz.com:

- [Camp Verde](#)
- [Chino Valley](#)
- [Clarkdale](#)
- [Cottonwood](#)

Small Wonders Maps: These pocket-sized guides feature regional, locally-owned restaurants, retailers, hotels, and entertainment and are distributed to visitors bureaus, tourism offices, hotels/B&Bs, realty offices, and local businesses throughout the year, providing something tangible for residents and tourists to use and keep as a reference and a memento. In 2022, Local First developed a map for Cottonwood and previously did a Verde Valley regional version.

LOCAL & INCLUSIVE ECONOMIC DEVELOPMENT

Northern Arizona Good Jobs Network: Local First Arizona is the system lead for this major workforce development project spanning five counties, including Yavapai County. New training-to-employment models are accelerating people into quality jobs in four focus sectors: Construction, Healthcare & Social Assistance, Manufacturing & Transportation, and Retail & Hospitality. Partners in the work include Yavapai College and the Town of Camp Verde. Launched in 2023 with a \$9.5 million grant from the Governor, this is a three-year project that directly engages employers in solutions.

Economic Strategies: In 2021, Local First worked with the Town of Camp Verde to create a **5-year strategic plan** known as Focused on Success. This targeted strategic planning effort focused on driving responsible and sustainable growth, utilizing both traditional and non-traditional development initiatives. Local First hosted a series of workshops to understand what's important to the community and to prioritize goals, strategies, objectives, and action items in the plan.

Investing in Entrepreneurs: In 2022, Local First launched the inaugural Cottonwood/Sedona cohort of the well-established [Fuerza Local](#) program. This proven business accelerator assists micro-entrepreneurs through six months of weekly classes on practical and essential topics,



providing mentoring and consultation along the way. In total, more than 70 entrepreneurs from the Verde Valley have participated in Fuerza Local through six cohorts and a year-long alumni development and support track. Arizona Town Hall featured the Verde Valley Fuerza Local program in its 115th report themed [“Equity for All Arizonans.”](#)

BUSINESS SUPPORT

Green Business Boot Camp: Through a grant, Local First offers its [Green Business Boot Camp](#) free to Verde Valley businesses. Cottonwood’s graduates include Pines Inn & Suites, J&J Antiques and Driscoll Construction. After completing a seven-week program that culminates in a signature project that each business plans to tackle using the knowledge and resources gained through the boot camp, businesses are eligible for a [Green Loan Fund](#). These micro-loans provide up to \$10,000 at 3% interest for up to three years to fund investments that will reduce a business’s environmental impact.

Technical Assistance and Business Trainings: Local First offers free technical assistance and training to small and micro businesses covering essential needs that help businesses operate. The support is framed to help local businesses create a competitive edge, receive training and coaching in effective and convenient formats, and assist in growing their presence in the community. Education is delivered through a network of local experts and a variety of formats such as workshops, videos, and how-to guides for bettering a small business. The topics, which span a wide range from business planning to financing, marketing, and finding and keeping talent, are continuously aligned to businesses’ evolving needs and opportunities.

Local Business Advocacy: Local First believes that Arizona thrives on the foundation of a strong, competitive small business community. As a coalition that is more than 2,000 members strong, Local First is here to elevate the voices of independent, locally owned businesses and provide them with a comprehensive set of resources.

Coalition members’ range of services and benefits include:

- **Connections that Count:** Relationships matter most when doing business. Local First creates unique opportunities for businesses to connect and grow together. This includes a personalized and [highly searched business listing](#) in Local First’s directory and forums and events designed to bring members together to collaborate, build partnerships, and attract new customers and clients.
- **Individualized Consultations:** Local First provides 1-on-1 consultations to develop strategies, explore available resources, and offer advice on specific challenges a business may be facing to ensure no opportunity is missed to help local businesses and employers succeed.

- **Advocacy:** Local First works on long-term solutions to elevate the needs of Arizona's small business community. As a committed advocate for small businesses, Local First also offers members with platforms to advocate directly for their own business – helping to get their needs and priorities heard by leaders, policymakers, and influencers.



CONTACT US:

You can reach Local First Arizona to find out more at:

- azrdc@localfirstaz.com or info@localfirstaz.com
- 602-956-0909
- localfirstaz.com



FUTURE-PROOF YOUR BUSINESS

Join Local First Arizona's Green Business Boot Camp

7 Classes, Spread Over 7 Weeks!



Complete this award-winning sustainability boot camp to develop a project that reduces your energy, water, waste, and/or transportation costs by a minimum of 20%. Through this program you may also gain access to our Green Loan programs: pay only 0-5% interest to replace outdated HVAC equipment or leaky water lines!

1. Learn from local sustainability and resilience experts about business-oriented solutions to save money and lower your environmental footprint.
2. Get one-on-one support and technical assistance from the Local First Arizona Sustainability team to upgrade your building and equipment, while padding your bottom line.
3. Connect to other business owners from across the state who are looking to sustain their business, workers, and community.
4. Access affordable financing through our Green Loan programs that provide low-interest funding to improve your business' efficiency AND you can pay for the equipment after it's installed using your future utility savings.
5. Get up-to-date information on rebates and other tax incentives to increase your return on investment while you future-proof your business.
6. Build and scale with a project that makes your business more resilient and sustainable to attract new customers and engage your employees. Potential projects could be solar panels, LED lighting, energy efficient equipment installation, or rainwater harvesting.

Learn more at: localfirstaz.com/green-boot-camp

“

This program lays out an excellent framework for developing an internal culture of sustainability and provides an abundance of information and support to suit any business or organization's needs. I would recommend Green Business Boot Camp to anyone who gives a damn about the planet and our community.

- Luc Goodhart, BRINK Media, Cohort 1
Town Council Regular Session

April 1, 2026

”

LOCAL FIRST ARIZONA

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Green Loan Fund

For Small Business Owners Looking to Save Money by Reducing Water and Energy Usage

Outdated buildings, inefficient HVAC equipment or leaky water pipes can place significant financial burdens on many small and locally owned businesses. As the costs of energy and water rise, business owners feel the pinch!

These micro-loans will provide the following financial support:

Loan amounts of:
\$2,500 - \$10,000

Low Interest Rate:
3%

Loan Term:
Up To 3 YEARS

Your payments will come from the savings you have from lower usage, once updated equipment is installed.

All types of businesses with a physical location in either Maricopa or Yavapai Counties are welcome to apply.

Successful Applicants Must:

- Be incorporated in Arizona and locally owned for at least one year
(Sole Proprietors, LLC, Partnership, etc)
- Be individually metered for utilities
- Have fewer than 25 employees
- Have an up-to-date profit and loss statement
- Be willing to get a free energy / water audit projecting estimated savings
- Have completed Local First's Green Business Bootcamp *(no cost in the Verde Valley)* to create a sustainable project plan

Apply Today at
602-956-0909 ext. 43
or email Jason Lowry at
jason@localfirstaz.com



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SUSTAINABILITY

Verde Valley

Serving the **BUSINESS NEWS** Greater Verde Valley

Verde Valley Business Boot Camps Teach Principles of Sustainability

Local First Arizona strives to strengthen businesses and foster entrepreneurship

By Betsey Bruner, QCBN

Thirty-week-old Rhode Island Red Chicks will be making a short trip in mid-April from a supplier in Tucson to the U.S. Post Office in Cottonwood. These top egg producers will be traveling in a little cardboard box with holes in it and enough nutrients to feed them on their journey. When the chicks arrive, a postal worker will call Marcus and Jill Thompson, managers of ECO Farm, a nonprofit model of sustainable and regenerative farming on East Highway 89A in Cottonwood.

The Thompsons said they will be eagerly awaiting the post office call and expect to be able to hear “tiny, fuzzy chicks” chirping in the background on the phone. “The post office staff gets some enjoyment out of them too,” said Jill. “When the post office calls, we’ll go over there and pick them up. Then we’ll raise them in a safe, warm area. When they’re ready, we introduce them to the rest of the flock. It takes from four to six months before they’re ready to lay eggs.”

Worried about the threat of bird flu, the Thompsons are pleased the chicks will have a short, less stressful

trip north, a vast improvement from their previous orders from a supplier faraway in Ohio. “So, it’s a win-win for all!” Marcus added.

The serendipitous switch to a more local chick supplier was prompted by lessons learned when the couple participated in the seven-week Verde Valley Green Business Boot Camp earlier this year, offered by Local First Arizona.

The Verde Valley Green Business Boot Camp (VVGBBC) is conducted three times a year, with workshops starting in January, May and October. Since 2003, the nonprofit Local First Arizona has worked to foster community support and a sense of local pride, purpose and entrepreneurship.

The mission of Local First Arizona is, “To strengthen local businesses and communities by establishing equitable systems that level the playing field for a thriving, inclusive and lasting Arizona economy,” said Lisa Page, manager of the Sustainable Small Business Program for Northern Arizona.

Page, who has lived in Camp Verde for about 10 years, said that the boot camp welcomes all types of businesses; however, “I typically reach out to agriculture type businesses initially,



With lessons learned from the Verde Valley Green Business Boot Camp and improvements made, managers Marcus and Jill Thompson of ECO Farm, a nonprofit entity in Cottonwood, expect to expand their operation and be able to deliver more food to food banks. Courtesy photo

such as farmers, ranchers, vineyards, in order to help promote and support the agriculture industry in the Verde Valley.”

Page learned about the Thompsons and ECO Farm from Facebook. “Lisa came to visit the farm,” said Marcus. “We really did hit it off, with us being a sustainable and regenerative farm. The boot camp was a good fit.”

After making contact, Page and her team were given a thorough tour of the farm, which consists of 12 acres, a 4,500-square-foot greenhouse, a fenced market garden with 20 100-foot rows, 35 chickens, five goats, and an orchard with apples, peaches, plums, apricots, pears and a couple of mulberry trees on the property.

ECO Farm, a nonprofit, was one of eight entities participating in what was called “Cohort 7,” a numbered group of people who start an experience at the same time for the same purpose. A different sustainability topic is covered each week, facilitated by a local expert in that topic.

Page says, in general, participants

have been especially interested in rainwater harvesting set ups, solar power, electric vehicle exploration, recycling, composting and networking for local sourcing.

“The boot camp showed us areas where we could still make improvements, conserve more water, be more energy efficient,” said Marcus. “It really opened my eyes; we’re doing a good job, but we could be doing better.”

“There are resources out there that could help us improve and save money,” said Jill. “There are smaller things, like changing lightbulbs to LED or making small improvements to plumbing and irrigation. In the long run, we’re saving on the bottom line; plus, it’s great for the environment and the local economy.”

Participants met Wednesday evenings for seven weeks at a variety of locations in the Verde Valley, including at Friends of the Verde River office and ECO Community Center in Cottonwood, the Sedona Airport and The BRIC (Business Resource

and Innovation Center) in downtown Camp Verde.

The Thompsons were thrilled to make connections with other participants, such as a Kelsey Hammond, who specializes in composting. “We would like to partner with her on some level to create a really good compost that we can sell to the community,” said Jill.

The couple is applying some of the irrigation and other principles from the boot camp to make changes at ECO Farm. “We want to expand our lower garden,” she said. “It needs some TLC. We are looking to Lisa and her contacts to help us increase our irrigation, get that fenced in and have high-density fruit like watermelon, cantaloupe and corn.”

Marcus, who manages the farm’s burgeoning microgreen project, has added pink grow lights. “Microgreens are the superfood of superfoods,” he said. “The nutrition in a full-grown plant is condensed into that one microgreen. It is a baby plant picked

Continued on page 25



ECO Farm, located on East Highway 89A in Cottonwood, is considered a nonprofit model of sustainable and regenerative farming. Courtesy photo

QUADRILLION continued from page 23

lousness was mind-blowing. We are extremely pleased with him and his work. He is also easy to work with and such a great guy.”

Valdez was born in El Salvador but came to New York when he was a year old. Growing up, he was fascinated by his mom’s creativity as a seamstress and his grandfather’s talents in carpentry. Valdez says that is what planted a desire for art in his heart.

“My mom was always creative but to watch her take a piece of fabric and make it into a dress always amazed me. My grandfather taught me at a young age how to work with his carpentry tools,” he said.

When Valdez ventured to enroll in art school, a counselor redirected his studies. “He told me that I was already an artist and suggested I obtain a business background so I could understand how the other end of it works. I thought it was a good idea, so I obtained my bachelor’s degree in marketing and then attended the Parsons School of Art and Design in New York.”

After Sept. 11, Valdez left New York for Florida, where he had a short stint working as a traveling muralist for the city. He then moved to Memphis, where he worked for Paint Memphis, a non-profit organization that paints large collaborative murals around the city involving local and

international artists.

“They gave me a shot and it was the best thing for me. They said we believe in you and they started giving me big walls to paint. I was overwhelmed because they had me working with seasoned artists from around the world. It was the catalyst to my career.”

It was in Florida that Valdez gained the name “Quadrillion Miles.”

“This was my original name when I first started painting there. I wanted to evoke that sense of how far I’ve come from where I started. It’s not about money but length, hence the miles. Now people just call me ‘Quadrillion.’”

One of his current projects is PJ’s Pub in Sedona. Owner Sherie Booth says Valdez will be working on two projects, the frontage sign and a mural behind the bar. “He’s a great guy to work with and so talented,” said Booth. “The project behind the bar will be one that no one has seen before, using fiberoptic lighting.”

Sedona was a lifelong childhood dream for Valdez. “I remember in the fifth grade I saw this book that featured Sedona. The beauty just stuck with me. Once I got here, I fell in love – the red rocks, the air – I just felt at home and sometimes I feel like I’m on another planet.”

Climbing and hiking the canyons around Sedona are passions of

Valdez. His goal is to bring a different element to Arizona. “I want to resculpt Arizona’s artistic future with stunning quality that will outlive me and people can enjoy and talk about it for generations to come.”

MY ROLE MODEL

My grandfather instilled in me to be very disciplined. He taught me that when you take a job you complete the job to the best of your ability. He taught me to have unfailing discipline in my work. He lived to be 103 and looked like he was 70. He would ask me questions a lot and never gave me the answer because he wanted me to figure it out on my own.

FAVORITE CHARACTER QUALITIES

Integrity, honesty and curiosity.

DAILY RITUAL

I take a daily walk and I like to leave my tools out and all set up at night so in the morning I don’t have to scramble to get ready. It’s a huge time saver for me and I can rest well, because I’m prepared for work. I do this for hiking, too. I have my rope and essentials, packed and ready to go.

WHEN I FEEL NOSTALGIC

I think of my grandfather often. I also do commercial signage on wood, so I think of him and try to imagine how



“I watched him work during the night and his meticulousness was mind-blowing,” said American Legion Post #25 Commander Bill Tinnin, shown here with Claudio “Quadrillion” Valdez. Photo by V. Ronnie Tierney, Fresh Focuses Photography

he would handle the project.

LAST TIME I WAS STARSTRUCK

It was my second visit to Memphis for the Paint Memphis Mural Festival. I painted Rihanna as [early Egyptian] Queen Nefertiti that year and I did a walk around the area and realized I was sandwiched between

some very well-established artists. They uplifted my spirit, gave me hope and the opportunities I needed to go forth and pursue my goals with unbridled passion. I’m really thankful for that. **FBN**

Valdez can be reached at koolimages@proton.com or 407-414-1259.

BOOTCAMP continued from page 21



Marcos Thompson added pink grow lights to the ECO Farm’s microgreens project. “We’ve gotten a lot of positive feedback from the food banks who say it is a blessing to get good, nutritious food to those in need,” he said. Courtesy photo

early and is highly nutritious. We’ve gotten a lot of positive feedback from the food banks, who say it is a blessing to get good, nutritious food to those in need.”

Eco Farm is an approved vendor for the Arizona Food Bank Network. Last year, it provided about \$17,000 worth of food. This year, with improvements made following the boot camp, the Thompsons hope to be able to deliver more.

“My favorite part of the boot camp is seeing the ‘aha’ moment when something really resonates with a participant, and they realize, ‘This is doable, and I can make a difference!’” Page said. “I also hear, ‘I have so many ideas buzzing around in my head that I couldn’t sleep last night! This is exciting!’ That’s what really makes this workshop so fulfilling for me, being able to help support businesses by connecting them to resources that help them become more sustainable and resilient. I love following up with them and seeing the progress they are making.”

The next cohort of Verde Valley Green Business Boot Camp participants will join sessions beginning May 14, running through June 25, followed by the fall boot camp, Oct. 1 through Nov 12. **VVBN**

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- FIT
- SELF-DISCIPLINED
- DEFEND THEMSELVES
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928-963-6173



Meeting Date: April 1, 2026

Agenda Item Type:

- | | | |
|---|--|--|
| ☐ Consent Agenda | ☒ Informational Presentation | ☐ Discussion Item |
| ☐ Action/Decision Item | ☐ Executive Session Request | ☐ Other: |

Requesting Department: Parks & Recreation Commission

Resource: Parks & Recreation Commission Vice Chair Mary Hughes

Agenda Title: Parks & Recreation Commission Q1 2026 Update

Attached Documents: Q1 2026 Update

Estimated Presentation Time: 5 minutes

Estimated Discussion Time: 5 minutes

Reviewed By:

- | | | | | |
|--|--------------------------------|--|----------------------------------|---------------------------------|
| ☒ Town Manager | ☐ Legal | ☐ Risk Management | ☐ Finance | ☐ Other: |
|--|--------------------------------|--|----------------------------------|---------------------------------|

Financial Review (if applicable): N/A

- Funding Source / GL Account Number:
- Approved in the FY25 Budget? ☐ Yes ☐ No ☒ N/A ☐ Other:
- Is this an approved CIP Project? ☐ Yes ☐ No ☒ N/A ☐ Other:

Background Information:

Parks & Recreation Commission Vice Chair Mary Hughes will present an update on the Parks & Recreation Commission's activities from January – March 2026.

Connection to the [FY25-FY30 Strategic Plan](#)

Keeping the Town Council and community informed about the work of Boards and Commissions exemplifies Effective Governance.

Question(s) before the Council:

- Does the Council have any questions for Vice Chair Hughes?

Town of Camp Verde Parks and Recreation Commission report 1st quarter 2026

The Parks and Recreation Commission respectfully submits the following summary of activities, actions, and accomplishments for the first quarter of 2026.

The New chairman and vice-chairman were nominated and elected. Chairman Candra Faulkner, Vice-chairman Mary Hughes.

The Parks and Recreation Commission (PRC) welcomed new commissioner Doug Ashley and returning commissioner Victoria O’Malley.

Orientation was held for new commissioners and review for the incumbent commissioners.

Review of PRC liaison responsibilities:

Chairman Faulker:	P&R Master Plan, 40 th Anniversary of Camp Verde Celebration
Vice-chairman Hughes:	Pool, 40 th Anniversary of Camp Verde celebration
Commissioner Duncan:	Verde Lakes, TWEG
Commissioner Ashley:	Sports Complex
Commissioner Gerhardt:	Sports Complex, TWEG
Commissioner McKay:	P&R Master Plan
Commissioner O’Malley:	Dark Sky, 40 th Anniversary of Camp Verde celebration

The Sports Complex is being actively used, Phase 1 nearing completion. The bathroom/ snack building construction is back on track.

The P&R Master Plan process is continuing with strong community engagement. Early feedback shows high demand for aquatic amenities and expanded outdoor recreation opportunities.

Results of the Heritage Pool survey were reviewed. The Commission supports maintaining current operations while pursuing a long-term agreement with the School District, and exploring a future aquatic facility at the Sports Complex.

Staff is working to transition to formal partnership agreements with non-profit organizations, such as Little League. The new agreements will better define responsibilities, improve facility protection, and ensure consistency across all users.

The Commission viewed a presentation, from John Bassous of Camp Verde 4 Community, on a proposed community track project which is in early planning stages and reflects growing interest in expanded recreational infrastructure.

Staff presented information regarding a plan to launch new registration software, ActiveNet, to improve program access and facility reservations, alongside continued growth in community programming.



Meeting Date: April 1, 2026

Agenda Item Type:

- | | | |
|---|--|--|
| ☐ Consent Agenda | ☒ Informational Presentation | ☐ Discussion Item |
| ☐ Action/Decision Item | ☐ Executive Session Request | ☐ Other: |

Requesting Department: Planning & Zoning Commission

Resource: Planning & Zoning Commission Vice Chair Renee Hall

Agenda Title: Planning & Zoning Commission Q1 2026 Update

Attached Documents: Q1 2026 Update

Estimated Presentation Time: 5 minutes

Estimated Discussion Time: 5 minutes

Reviewed By:

- | | | | | |
|--|--------------------------------|--|----------------------------------|---------------------------------|
| ☒ Town Manager | ☐ Legal | ☐ Risk Management | ☐ Finance | ☐ Other: |
|--|--------------------------------|--|----------------------------------|---------------------------------|

Financial Review (if applicable): N/A

- Funding Source / GL Account Number:
- Approved in the FY25 Budget? ☐ Yes ☐ No ☒ N/A ☐ Other:
- Is this an approved CIP Project? ☐ Yes ☐ No ☒ N/A ☐ Other:

Background Information:

Planning & Zoning Commission Chair Bill Tippet will present an update on the Planning & Zoning Commission's activities from January – March 2026.

Connection to the [FY25-FY30 Strategic Plan](#)

Keeping the Town Council and community informed about the work of Boards and Commissions exemplifies Effective Governance.

Question(s) before the Council:

- Does the Council have any questions for Chair Tippet?

TOWN OF CAMP VERDE – PLANNING & ZONING COMMISSION

Q1 2026 Update before Council:

THURSDAY JANUARY 8, 2026, at 6:00 P.M. – Regular Session

- Swearing in of the new Planning and Zoning Commissioners Jack Confer and David Gressley.
- Reappointed Bill Tippet Chair and Renee Hall Vice Chair.
- Mary Chicoine Exec. Director of the Verde Valley Development Organization (VVDO) gave a presentation and update of the organization's ongoing initiatives.
- Staff provided General Plan update of review process and upcoming dates.
- Staff provided P&Z Commission responsibilities and duties refresher and orientation.
- Introduced to new Development Services Director Christian Green.

THURSDAY JANUARY 22, 2026, at 6:00 P.M. – Cancelled

THURSDAY FEBRUARY 12, 2026, at 6:00 P.M. – Cancelled

THURSDAY FEBRUARY 26, 2026, at 6:00 P.M. – Regular Session

- At Council's direction we appointed a new Vice Chair Peter Gutierrez.
- Considered possible recommendation to reduce current setback requirement of cell towers from 5,000' to 250' based on a determination by Board of Adjustments for a recent application for 240' and the contention that a 5,000' setback restricts the availability of suitable sites for wireless communications towers, thereby limiting wireless coverage within Camp Verde.

After questions and a significant amount of deliberation, a recommendation of 450' from residential and 1,500' from schools was recommended by Commissioner Scantlebury. Upon further consideration town staff recommended agenda item be tabled until more research could be conducted. A motion was made and passed to table until April 9, 2026.

- Considered and recommended a revision to town code that conflicted with AZ Revised Statutes rendering P&Z Ordinance unenforceable as currently written with regard to recording and/or replatting of lot splits.

THURSDAY MARCH 12, 2026, at 6:00 P.M. – Regular Session

- Considered and recommended a resolution of a right-of-way vacation request for an alleyway not in use and/or useful to the town of Camp Verde but would benefit the current property owners and their intended use.

MONDAY MARCH 23, 2026, at 5:00 P.M. – Special Session

- Discussion regarding desired land uses within the Town's character areas to inform the redevelopment of the use table as part of the comprehensive Planning & Zoning Ordinance update.

THURSDAY MARCH 26, 2026, at 6:00 P.M. – Cancelled



Meeting Date: April 1, 2026

Agenda Item Type:

- | | | |
|---|--|--|
| ☐ Consent Agenda | ☒ Informational Presentation | ☐ Discussion Item |
| ☐ Action/Decision Item | ☐ Executive Session Request | ☐ Other: |

Requesting Department: CVMO **Staff Resource:** Dispatch Supervisor, Marie Carpenter

Agenda Title: Proclamation declaring the month of April 2026 as National 9-1-1 Education Month.

Attached Documents: Proclamation

Estimated Presentation Time: 5 min

Estimated Discussion Time: 5 min

Reviewed By:

- | | | | | |
|--|--------------------------------|--|----------------------------------|---------------------------------|
| ☒ Town Manager | ☐ Legal | ☐ Risk Management | ☐ Finance | ☐ Other: |
|--|--------------------------------|--|----------------------------------|---------------------------------|

Financial Review (if applicable):

- Funding Source / GL Account Number:
- Approved in the FY26 Budget? ☐ Yes ☐ No ☒ N/A ☐ Other:
- Is this an approved CIP Project? ☐ Yes ☐ No ☒ N/A ☐ Other:

Background Information:

9-1-1 education ensures the public understands when and how to properly use the emergency system. The Camp Verde Marshal's Office 9-1-1 Dispatch Center is staffed 24/7 by dedicated professionals who serve as the first point of contact during emergencies, providing calm guidance and a voice of hope during critical moments. Public education helps reduce misuse, improves response efficiency, and ensures lifesaving services are available when they are truly needed.

Question(s) before the Council:

- Does Council have any questions for staff?



Town of Camp Verde Proclamation

WHEREAS, 9-1-1 is nationally recognized as the number to call in an emergency to receive immediate help from police, fire, EMS or other appropriate emergency response entities; and

WHEREAS, in 1967, the President's Commission on Law Enforcement and Administration of Justice recommended that a "single number should be established" nationwide for reporting emergency situations and other Federal Government Agencies and various governmental officials also supported and encouraged the recommendation; and

WHEREAS, in 1968, the American Telephone and Telegraph Company (AT&T) announced that it would establish the digits 9-1-1 as the emergency code throughout the United States; and

WHEREAS, 9-1-1 was designated by Congress as the national emergency call number under the Wireless Communications and Public Safety Act of 1999 (P.L. 106-81); and

WHEREAS, the ENHANCE 911 Act of 2004 (P.L. 108-494) established enhanced 9-1-1 as "a high national priority" as part of our Nation's homeland security and public safety; and

WHEREAS, it is important that policy makers at all levels of government understand the importance of 9-1-1, how the system works today and steps that are needed to modernize the 9-1-1 system; and

WHEREAS, the 9-1-1 system is the connection between the eyes and ears of the public and the emergency response system in the U.S. and is often the first to know of emergencies of all magnitudes making 9-1-1 a significant homeland security asset; and

WHEREAS, there are over 6,000 9-1-1 public safety answering points (PSAPs) serving more than 3,000 counties and parishes throughout the United States; and

WHEREAS, PSAPs answer more than two hundred million 9-1-1 calls each year in the United States and a growing number of 9-1-1 calls are made using wireless and IP-based communications services; and

WHEREAS, a growing segment of the population, including the deaf and hard of hearing and individuals with speech disabilities, are increasingly communicating with non-traditional text, video and instant messaging communications services and expect these services to be able to connect directly to 9-1-1; and

WHEREAS, people of all ages use 9-1-1 and it is critical to educate the public of all ages on the proper use of 9-1-1; and

WHEREAS, senior citizens are at high risk for needing access to 9-1-1 and a large segment of this population is learning to use new technology; and

WHEREAS, thousands of 9-1-1 calls are made every year by children properly trained on the use of 9-1-1 resulting in lives saved which underscores the critical importance of training children early in life about 9-1-1; and

WHEREAS, parents, teachers, and all other caregivers need to play an active role in 9-1-1 education for children, but will do so only after being first educated themselves; and

WHEREAS, we as a nation should strive to annually host at least one educational event in every school in the country every year regarding the proper use of 9-1-1; and

WHEREAS, an established National 9-1-1 Education Month includes public awareness events, including conferences and media outreach, training activities for parents, teachers, school administrators, other caregivers and businesses; educational events in schools and other appropriate venues; and production and distribution of educational content on 9-1-1 designed to educate people of all ages on the importance and proper use of 9-1-1.

NOW THEREFORE, I, Marie Moore, Mayor, of Camp Verde, on behalf of the Town Council and the residents of Camp Verde and Arizona, do hereby proclaim March 2026 as:

“National 9-1-1 Education Month”

IN WITNESS WHEREOF, I have hereunto set my hand and caused to be affixed by the Seal of the Town of Camp Verde on this 1st day of April, 2026.

Marie Moore, Mayor

Attest:

Leah Rhodes, Town Clerk

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Meeting Date: April 1, 2026

Agenda Item Type:

- | | | |
|---|--|--|
| ☐ Consent Agenda | ☒ Informational Presentation | ☐ Discussion Item |
| ☐ Action/Decision Item | ☐ Executive Session Request | ☐ Other: |

Requesting Department: CVMO **Staff Resource:** Dispatch Supervisor, Marie Carpenter

Agenda Title: Proclamation declaring the April 12-18, 2026 as National Public Safety Telecommunicators Week

Attached Documents: Proclamation

Estimated Presentation Time: 5 min

Estimated Discussion Time: 5 min

Reviewed By:

- | | | | | |
|--|--------------------------------|--|----------------------------------|---------------------------------|
| ☒ Town Manager | ☐ Legal | ☐ Risk Management | ☐ Finance | ☐ Other: |
|--|--------------------------------|--|----------------------------------|---------------------------------|

Financial Review (if applicable):

- Funding Source / GL Account Number:
- Approved in the FY26 Budget? ☐ Yes ☐ No ☒ N/A ☐ Other:
- Is this an approved CIP Project? ☐ Yes ☐ No ☒ N/A ☐ Other:

Background Information:

The Camp Verde Marshal's Office 9-1-1 Dispatch Center is staffed 24/7 by dedicated professionals who serve as the first point of contact during emergencies, providing calm guidance and reassurance to individuals facing some of the most difficult moments of their lives. National Public Safety Telecommunicators Week recognizes these professionals for their commitment, service, and sacrifice, while highlighting the critical role dispatchers play in emergency response and the importance of ongoing training, mental health support, and technological advancement to maintain effective and resilient emergency communications.

Question(s) before the Council:

- Does Council have any questions for staff?



Town of Camp Verde Proclamation

WHEREAS emergencies that require police, fire or emergency medical services can occur at any time; and

WHEREAS when an emergency occurs the prompt response of police officers, firefighters and paramedics is critical to the protection of life and preservation of property; and

WHEREAS the safety of our police officers, firefighters and paramedics is dependent upon the quality and accuracy of information obtained from citizens who contact the CAMP VERDE MARSHAL'S OFFICE emergency communications center; and

WHEREAS Public Safety Telecommunicators are the first and most critical contact our citizens have with emergency services; and

WHEREAS Public Safety Telecommunicators are the single vital link for our police officers, firefighters and paramedics by monitoring their activities by radio, providing them information and ensuring their safety; and

WHEREAS Public Safety Telecommunicators of the CAMP VERDE MARSHAL'S OFFICE have contributed substantially to the apprehension of criminals, suppression of fires and treatment of patients; and

WHEREAS each dispatcher has exhibited compassion, understanding and professionalism during the performance of their job in the past year.

NOW THEREFORE, I, Marie Moore, Mayor, of Camp Verde, by virtue of the authority vested in me by the laws of Camp Verde and Arizona, do hereby proclaim April 12-18, 2026 as:

“National Public Safety Telecommunicators Week”

IN WITNESS WHEREOF, I have hereunto set my hand this 1 day of April, 2026 and of the Town of Camp Verde, Arizona.

Marie Moore, Mayor

Attest:

Leah Rhodes, Town Clerk



Town Council Agenda Information Memorandum

Meeting Date: April 1, 2026

Agenda Item Type:

- | | | |
|---|--|--|
| ☐ Consent Agenda | ☒ Informational Presentation | ☐ Discussion Item |
| ☐ Action/Decision Item | ☐ Executive Session Request | ☐ Other: |

Requesting Department: Public Works

Staff Resource: CIP Manager Martin Smith

Agenda Title: Proclamation declaring the month of April 2026 as Fair Housing Month.

Attached Documents: Proclamation

Estimated Presentation Time: 5 minutes

Estimated Discussion Time: 5 minutes

Reviewed By:

- | | | | | |
|--|--------------------------------|--|----------------------------------|---------------------------------|
| ☒ Town Manager | ☐ Legal | ☐ Risk Management | ☐ Finance | ☐ Other: |
|--|--------------------------------|--|----------------------------------|---------------------------------|

Financial Review (if applicable): N/A

- Funding Source / GL Account Number:
- Approved in the FY25 Budget? ☐ Yes ☐ No ☒ N/A ☐ Other:
- Is this an approved CIP Project? ☐ Yes ☐ No ☒ N/A ☐ Other:

Background Information:

The National Fair Housing Law of 1986, as amended by the Fair Housing Amendments Act of 1988 prohibits discrimination in housing and declares it a national policy to provide within constitutional limits, for fair housing in the United States.

Question(s) before the Council:

- Does Council have any questions for staff?



TOWN OF CAMP VERDE PROCLAMATION

WHEREAS, *The National Fair Housing Law of 1986, as amended by the Fair Housing Amendments Act of 1988 prohibits discrimination in housing and declares it a national policy to provide within constitutional limits, for fair housing in the United States; and*

WHEREAS, *the principle of Fair Housing is not only national law and national policy but a fundamental human concept and entitlement for all Americans; and*

WHEREAS, *April has traditionally been designated as Fair Housing Month in the United States.*

NOW THEREFORE, *I, Marie Moore, Mayor, of Camp Verde, on behalf of the Town Council and the residents of Camp Verde and Arizona, do hereby proclaim April 2026 as:*

“Fair Housing Month”

And, I encourage all citizens of the Town of Camp Verde, to comply with the letter and spirit of the Fair Housing Law.

IN WITNESS WHEREOF, *I have hereunto set my hand and caused to be affixed by the Seal of the Town of Camp Verde on this 1 day of April, 2026.*

Marie Moore, Mayor

Attest:

Leah Rhodes, Town Clerk



Meeting Date: April 1, 2026

Agenda Item Type:

- | | | |
|---|--|--|
| ☐ Consent Agenda | ☒ Informational Presentation | ☐ Discussion Item |
| ☐ Action/Decision Item | ☐ Executive Session Request | ☐ Other: |

Requesting Department: Town Clerk **Staff Resource:** Town Clerk Leah Rhodes

Agenda Title: Proclamation declaring April 11-17, 2026 as the Week of the Young Child.

Attached Documents: Proclamation

Estimated Presentation Time: 5 minutes

Estimated Discussion Time: 5 minutes

Reviewed By:

- | | | | | |
|--|--------------------------------|--|----------------------------------|---------------------------------|
| ☒ Town Manager | ☐ Legal | ☐ Risk Management | ☐ Finance | ☐ Other: |
|--|--------------------------------|--|----------------------------------|---------------------------------|

Financial Review (if applicable): N/A

- Funding Source / GL Account Number:
- Approved in the FY25 Budget? ☐ Yes ☐ No ☒ N/A ☐ Other:
- Is this an approved CIP Project? ☐ Yes ☐ No ☒ N/A ☐ Other:

Background Information:

First Things First, the Arizona Association for the Education of Young Children, Southern Arizona Association for the Education of Young Children, and other community partners, in conjunction with the National Association for the Education of Young Children, are celebrating the 55th anniversary of the Week of the Young Child.

Question(s) before the Council:

- Does Council have any questions for staff?



WHEREAS, all of Arizona's children deserve access to high-quality early care and education environments that support healthy development and learning; and

WHEREAS, quality child care and early learning programs help build children's lifelong learning skills during the critical years from birth to age five; and

WHEREAS, early childhood educators and child care providers are an essential workforce that enables Arizona parents to participate in the workforce and pursue education; and

WHEREAS, investments in quality early care and education strengthen families, support local businesses, and contribute to thriving communities and a strong economy; and

WHEREAS, First Things First, the Arizona Association for the Education of Young Children, Southern Arizona Association for the Education of Young Children, and other community partners, in conjunction with the National Association for the Education of Young Children, are celebrating the 55th anniversary of the Week of the Young Child™; and

WHEREAS, these organizations are working to expand equitable early childhood opportunities and ensure a strong start for children in Camp Verde; and

WHEREAS, public policies and community support that strengthen early care and education help Arizona's youngest learners, families, and communities thrive.

NOW THEREFORE, I, Marie Moore, Mayor of the Town of Camp Verde, on behalf of the Town Council and the residents of Camp Verde, do hereby proclaim April 11-17, 2026 as the:

“Week of the Young Child”

And encourage all residents to recognize the importance of early childhood and support the programs and professionals who help young children learn, grow and succeed in the Town of Camp Verde.

IN WITNESS WHEREOF, I have hereunto set my hand and caused to be affixed the Seal of the Town of Camp Verde on this 1st day of April, 2026

Marie Moore, Mayor

Attest:

Leah Rhodes, Town Clerk



Meeting Date: April 1, 2026

Agenda Item Type:

- | | | |
|---|---|---|
| ☐ Consent Agenda | ☐ Informational Presentation | ☒ Discussion Item |
| ☐ Action/Decision Item | ☐ Executive Session Request | ☐ Other: |

Requesting Department: Town Manager

Staff Resource: Town Manager Miranda Fisher

Agenda Title: Review and discussion of the draft FY27 Strategic Plan and Action Plan.

Attached Documents: Draft FY27 Strategic Plan and Action Plan

Estimated Presentation Time: 15 minutes

Estimated Discussion Time: 30 minutes

Reviewed By:

- | | | | | |
|--|--------------------------------|--|----------------------------------|---------------------------------|
| ☒ Town Manager | ☐ Legal | ☐ Risk Management | ☐ Finance | ☐ Other: |
|--|--------------------------------|--|----------------------------------|---------------------------------|

Financial Review (if applicable):

- Funding Source / GL Account Number:
- Approved in the FY26 Budget? ☐ Yes ☐ No ☒ N/A ☐ Other:
- Is this an approved CIP Project? ☐ Yes ☐ No ☒ N/A ☐ Other:

Background Information:

The Town of Camp Verde Strategic Plan was originally developed collaboratively by Council and staff in January 2024 and serves as the guiding framework for organizational priorities over a five-year horizon.

During the March 12, 2026 Strategic Planning Session, Council revisited and updated its priorities for the FY25–FY30 Strategic Plan. These updates reflect evolving community needs, organizational capacity, and long-term objectives.

The FY2027 Action Plan has been developed by staff to align with this direction and provides clear, actionable steps to advance Council’s priorities in the upcoming fiscal year.

At the April 1, 2026 meeting, the Council will review the draft FY27 Strategic Plan and Action Plan. The agenda item is a discussion only with the intention of reviewing and possibly adopting the plan at the April 15, 2026 meeting.

Question(s) before the Council:

- Does Council have any questions for staff?
- Are there any changes the Council would like to make to the draft FY27 Strategic Plan and Action Plan?



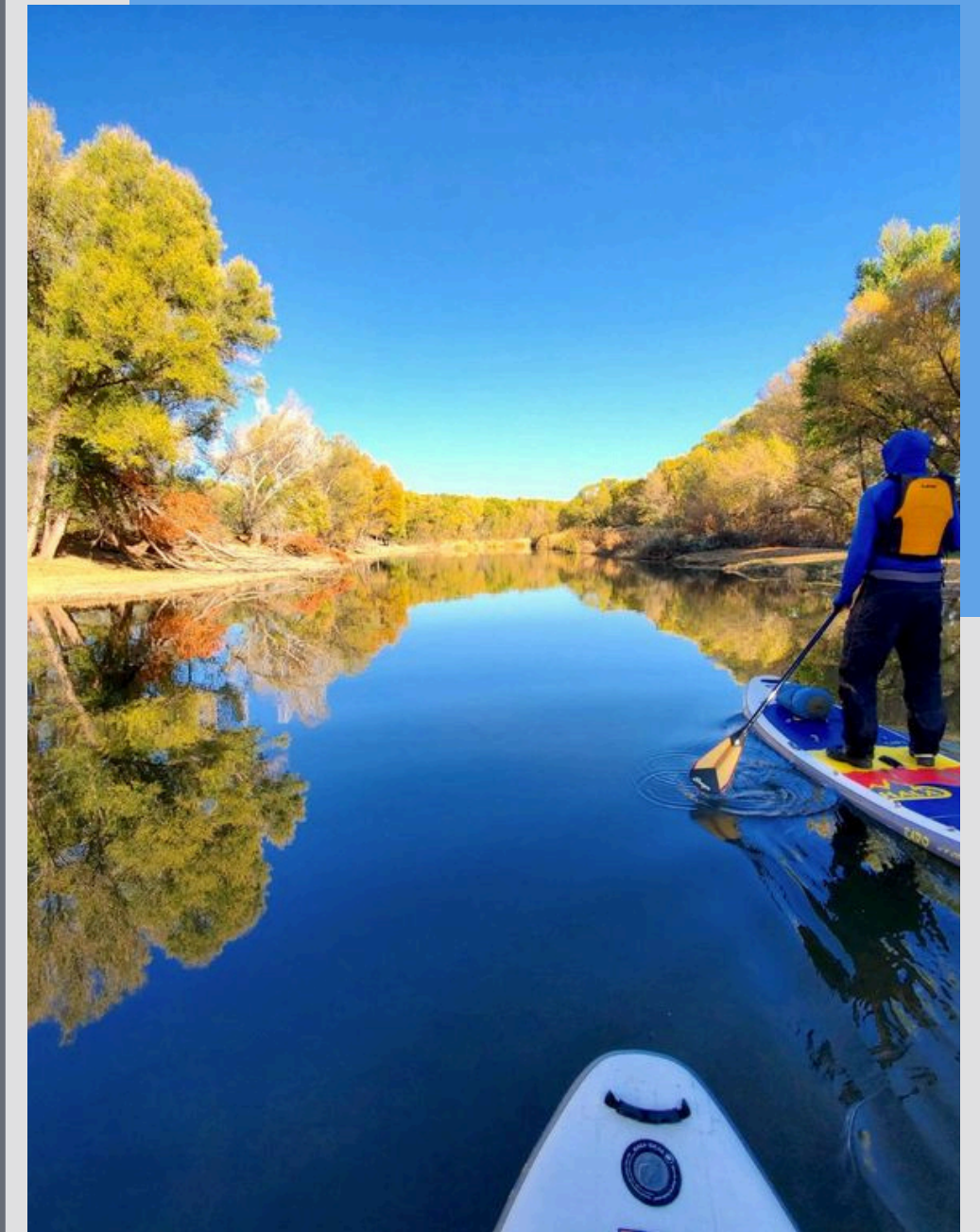
FY2027 STRATEGIC PLAN

Strategic Plan

The Town of Camp Verde Strategic Plan was originally developed by Council and staff in January 2024 and updated during a one-day work session in March 2026. At that time, Council update its priorities for the FY25–30 Strategic Plan, and staff developed the FY2027 Action Plan to align specific, measurable goals with that direction.

This plan identifies key priorities requiring strategic focus over the next 3–5 years. It is not intended to capture all operations, but rather to guide investment and effort in areas of greatest importance. As a living document, action items will be updated annually, and focus areas will evolve as priorities are achieved and new needs emerge.

The Strategic Plan is grounded in the Town’s Vision, Mission, and Core Values. Together, these elements guide decision-making, organizational actions, and long-term success for the Camp Verde community.



Vision & Mission



VISION

Camp Verde is welcoming; a safe community, a vibrant economy, thoughtfully growing, and offering an exceptional quality of life.



MISSION

We serve by honoring our past and embracing our future.

Core Values

Respect, Sustainability,
Accountability,
Collaboration,
Leadership, Integrity,
Excellence, and
Diversity.





Strategic Focus Areas



**Legislative
Advocacy**



**Infrastructure
Capacity**



**Strategic Growth &
Economic Vitality**



**Revenue
Stability**



**Workforce
Development**

Legislative Advocacy Goals



Develop and implement a coordinated legislative advocacy strategy that identifies and prioritizes key issues impacting Camp Verde.



Strengthen relationships with state legislators, agencies, and regional partners by leveraging partnerships



Pursue cross-jurisdictional collaboration to proactively represent the Town's interests, influence policy outcomes, and expand access to resources.

Legislative Advocacy Action Plan

Action Item	Responsible Department
Develop and adopt an annual legislative agenda identifying priority bills and policy positions for each session.	Town Council
Coordinate with regional partners to align advocacy efforts and address shared priorities.	Town Council
Implement a system to track and monitor legislation impacting Camp Verde.	Town Manager
Evaluate and pursue additional capacity, such as a contract lobbyist, to strengthen legislative engagement.	Town Manager
Establish and maintain relationships with leadership across key Arizona state agencies.	Town Council / Town Manager
Host regular “Camp Verde at the Capitol” and local engagement opportunities to communicate Town priorities.	Town Council / Town Manager
Increase participation and influence within the League of Arizona Cities and Towns, including representation in leadership roles.	Town Council

Infrastructure Capacity Goals



Expand water storage capacity to support current demand and future growth.



Extend and strategically expand the sewer system to support economic development, protect public health, and safeguard environmental resources.



Maintain, repair, and modernize existing utility infrastructure to ensure long-term reliability, efficiency, and service continuity.

Infrastructure Capacity Action Plan

Action Item	Responsible Department
Design and initiate construction of the Verde Commercial water storage tanks to increase system capacity and reliability.	Utilities
Execute a development agreement and complete the transfer of the Verde Valley Community Development Organization property to secure a future water storage site.	Utilities
Evaluate and consider amendments to the Planning & Zoning Ordinance to require water storage systems in new developments.	Utilities / Community Development
Secure funding for the acquisition of the High View property designated for future well and water storage infrastructure.	Utilities / Finance
Complete installation of arsenic treatment systems at the Mongini well site to ensure regulatory compliance and water quality.	Utilities
Adopt the Rural Water Management Ordinance to guide sustainable water use and future development.	Utilities / Community Development

Infrastructure Capacity Action Plan

Action Item	Responsible Department
Establish a Municipal Improvement District (MID) along the Highway 260 corridor to support infrastructure expansion.	Utilities / Finance / Town Manager
Complete final design and initiate construction of Phase 1 of the Highway 260 sewer extension project.	Utilities
Reassess and update the long-term buildout plan for the Wastewater Treatment Plant to align with projected growth and capacity needs.	Utilities
Promote and facilitate participation in county cesspool funding programs to improve environmental and public health outcomes.	Utilities
Actively pursue grant funding opportunities to support infrastructure development, replacement, repair, and system resiliency.	Utilities / Finance

Strategic Growth & Economic Vitality Goals



Streamline and modernize the development review process to improve efficiency, predictability, and customer service.



Strengthen targeted business attraction and retention efforts that align with Camp Verde's economic vision and community character.



Proactively market Camp Verde to support economic growth, tourism, and investment opportunities.



Strategic Growth & Economic Vitality

Action Plan



Action Item	Responsible Department
Adopt and implement the comprehensive Planning & Zoning Ordinance, including updated development review standards.	Community Development
Implement the Versaterm customer service platform within Community Development to enhance service delivery and capture real-time customer feedback.	Community Development
Develop GIS-based infrastructure layers that integrate Capital Improvement Projects to provide developers with visibility into planned infrastructure.	Utilities / Public Works / Community Development
Finalize and maintain a comprehensive vacant parcel inventory to support development and marketing initiatives.	Community Development / Economic Development
Implement the Town’s Wayfinding Plan and initiate installation of priority signage following ADOT approval.	Economic Development / Community Development / Public Works
Issue at least one monthly press release highlighting Camp Verde’s economic development initiatives and community assets.	Economic Development



Strategic Growth & Economic Vitality

Action Plan

Action Item	Responsible Department
Define target industry sectors and identify top 20 prospective businesses within five key sectors, and leverage a national broker network (top 600 list) to actively market key commercial properties and support targeted business recruitment.	Economic Development
Participate in at least one trade show per quarter to support targeted business attraction and economic development efforts.	Economic Development
Develop and deliver a quarterly small business and economic development program providing training, tools, and marketing support.	Economic Development
Establish regular in-person outreach, connecting with at least ten local businesses per month to strengthen relationships and provide support services.	Economic Development
Develop and launch a comprehensive community events calendar and platform to better coordinate and promote Town events across departments.	Economic Development / Parks & Recreation
Conduct at least two familiarization tours annually with commercial brokers and prospective businesses to showcase development opportunities.	Economic Development

Revenue Stability Goals



Implement a centralized grants management program to identify, pursue, and administer external funding opportunities.



Strengthen long-term financial sustainability through diversified revenue strategies and proactive financial planning.



Explore and leverage public-private partnerships to support strategic infrastructure and community investment.

Revenue Stability

Action Plan

Action Item	Responsible Department
Hire a dedicated Grants Manager to proactively pursue, secure, and administer all Town grant opportunities.	Town Manager
Implement a centralized grants tracking system to monitor awards, compliance, and match funding impacts for future budget planning.	Town Manager / Finance
Finalize and adopt a comprehensive grant management policy in alignment with the Thriving Communities framework.	Town Manager / Finance
Evaluate and implement diversified revenue opportunities, including user fees, cost recovery models, and enterprise fund adjustments.	Finance
Develop a GIS-based buildout strategy for the Highway 260 corridor to identify and prioritize opportunities for public-private partnerships aligned with future development.	Economic Development / Utilities
Expand sponsorship opportunities for key Town events, including festivals, State of the Town, and the 40th Anniversary, to increase external funding support.	Economic Development / Parks & Recreation
Leverage the See My Legacy platform to develop and implement targeted fundraising and partnership campaigns.	Parks & Recreation

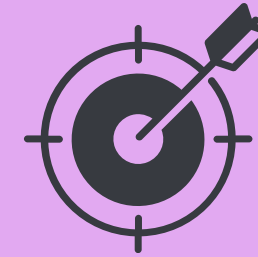
Workforce Development Goals



Improve compensation structures to remain competitive in the regional labor market and attract and retain high-quality employees.



Evaluate and enhance employee benefits to support workforce stability, recruitment, and retention.



Expand training, professional development, and leadership opportunities to strengthen organizational capacity.

Workforce Development Action Plan

Action Item	Responsible Department
Conduct a comprehensive market compensation analysis and present findings to Council and the community.	Human Resources
Implement FY27 compensation adjustments, including market alignment, cost-of-living adjustments (COLA), and merit-based increases.	Town Manager / Finance / Human Resources
Establish a structured step plan for the Camp Verde Marshal's Office (CVMO) to maintain competitiveness with regional agencies.	Town Manager / Finance / Human Resources
Expand employee education and communication on benefits through quarterly benefits and wellness updates.	Human Resources
Develop and distribute individualized total compensation statements outlining wages and the full value of employee benefits.	Human Resources
Conduct a cost-benefit analysis of current health insurance plans to ensure competitiveness and fiscal sustainability.	Human Resources

Workforce Development Action Plan

Action Item	Responsible Department
Reestablish and enhance the Employee Assistance Fund to provide flexible support for employee needs.	Human Resources / Finance
Review and update paid time off policies, including modernization of the holiday leave program.	Human Resources / Finance
Launch an Emerging Leaders Academy to support development of mid-level and aspiring leaders.	Town Manager / Human Resources
Develop a department-driven training matrix that identifies required certifications and training to inform budget planning.	All Departments
Conduct a comprehensive skills gap analysis to assess workforce capabilities and align training and recruitment strategies accordingly.	All Departments

THANK YOU

